

## CONTEST REGULATIONS PASTE and TASTE the rhythm of Dublin

### ARTICLE 1: ORGANISATION

This contest is organised by

Henkel Nederland B.V.  
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(hereinafter referred to as 'HENKEL')

### ARTICLE 2: ACCEPTANCE OF REGULATIONS

Valid participation in this contest automatically implies the unconditional acceptance of these contest regulations [hereinafter: 'REGULATIONS']. Each participant is therefore deemed to have read, understood and accepted the contents of these REGULATIONS without any limitation. These REGULATIONS can be consulted at any time at [www.structurebyjoico.com](http://www.structurebyjoico.com)

### ARTICLE 3: CONTEST PERIOD

The contest takes place from 15-10-2019 through 15-12-2019. Submissions sent after this time will no longer be accepted.

### ARTICLE 4: PARTICIPATION

To validly participate and be eligible to win a city trip to Dublin for 2 people, including flight and hotel (2 nights), participants must:

- Consumers must post on Facebook and/or Instagram why STRUCTURE PASTE makes their heartbeat using #therhythmofdublin & #therhythmofstructure.
- Stylists need to post STRUCTURE PASTE on Facebook or Instagram by means of creating a hairstyle or a nice visual of presenting STRUCTURE PASTE in their salon, using #therhythmofdublin & #therhythmofstructure.
- The winner must e-mail the original receipt that he/she purchased the STRUCTURE PASTE on Henkel's request.

This contest takes place exclusively via our STRUCTURE HAIR Facebook and @structurebyjoico Instagram page.

The contest is accessible free of charge, with the exception of the possible normal costs of communication and without obligation to purchase, to each natural person domiciled in Europe Union, Norway and Switzerland, with the exception of HENKEL staff and their family members. Employees of companies involved in any way in the development and/or implementation of this contest and their family members are also excluded from participation.

Participation in this contest implies the age of majority of the participant. If the participant is younger than 16 years he/she must have received permission from his/her legal guardian in order to validly participate in this contest.

To safeguard the chances of individual consumers, no grouped entries will be accepted. Therefore, only one participation in your own name and for your own account is permitted. Entries with more than one entry form will be considered invalid, and consequently no entry will be eligible for the contest.

## ARTICLE 5: WINNERS

The winners are the persons who win a city trip to Dublin for 2 people, including flight and hotel (2 nights).

The winners will get a private message on the STRUCTURE HAIR Facebook and/or @structurebyjoico Instagram page no later than 19-12-2019 and we will ask for their e-mail address. By accepting the prize, the winners of this competition authorise HENKEL to use their name, photo and other visual material on which they are depicted (for example during the award ceremony) for campaigns related to the contest. If requested, they will cooperate in other activities related to the campaign, without any compensation other than the ordinary prize.

If a winner does not respond within 14 days to the announcement on STRUCTURE HAIR Facebook and @structurebyjoico Instagram page and/or not on the notification e-mail from HENKEL, the winner's prize will expire and HENKEL has the right to choose the second best entry or not to name a winner.

**In the event of redeemable prizes/vouchers:** The prizes must be redeemed in March 2020. If they are not redeemed within the aforementioned period, all vouchers will expire.

## ARTICLE 6: PRIZES

The prizes are a city trip to Dublin for 2 people, including flight and hotel (2 nights).

The prizes are non-transferable to third parties, non-exchangeable, non-refundable in cash, non-extendible and not modifiable, and subject to the terms and conditions of the supplier.

HENKEL is not responsible for technical defects in the prize. HENKEL reserves the right to possibly replace the prize with a similar and/or equivalent prize.

The prizes will be sent at the risk of the winners to the address the participant/winner specifies for participation in the contest. In the event of loss, the prize will not be replaced.

Any tax burden arising from this contest will be fully borne by the winner(s).

## ARTICLE 7: EXCLUSION & FRAUD

HENKEL reserves the right to immediately or at a later date exclude a participant from the contest and/or other ongoing and future contests, as well as to have the prize that the participant would have already received by participating in the current contest reimbursed in the case of:

- Incomplete, incorrect or falsely communicated personal or other data;
- Organised and/or collective (automated or not) participations;
- Behaviour that can disrupt the proper course of the contest for HENKEL and/or other participants;
- Any (attempted) fraud or unlawful action;
- Any violation of these REGULATIONS;
- Behaviour that is inconsistent with HENKEL's business philosophy.

If fraud is suspected, a report will always be made to the competent authorities.

## ARTICLE 8: LIABILITY

HENKEL and any other intervening person or company cannot be held liable: in the case of force majeure and/or if an event occurs outside the will of HENKEL and/or in the case of exhaustion of the stock of prizes; if certain terms and conditions of this contest and therefore also of these REGULATIONS would be changed, or the contest would be interrupted, postponed, stopped or cancelled, or awarding of the prize would be postponed or cancelled for any reason.

HENKEL and any other intervening person or company cannot be held liable for any damage of any kind that results from participating in the contest or awarding of the prize. HENKEL thus excludes, among other things, its liability for errors in connection with (tele)communication, printing and spelling errors or for any defects in the prize.

HENKEL reserves the right to make changes to the REGULATIONS at any time. If any provision of these REGULATIONS is declared void, the other provisions of these REGULATIONS will remain in full force.

## ARTICLE 9: COPYRIGHTS

By submitting the participation form, the participant transfers to HENKEL all of his/her ownership rights to the photos (or the collages, drawings, slogans, etc.), including any copyright and/or personal rights.

HENKEL reserves the right to use these photos (or the collages, drawings, slogans, etc.) for the exercise of its activity (e.g.: publicity). HENKEL may distribute the photos (or the collages, drawings, slogans, etc.) to the public or make them public, and change them. The participant explicitly gives his/her permission to destroy the works that were not selected.

The participant explicitly waives the right to any compensation for submitting his/her participation form and the accompanying photos (or the collages, drawings, slogans, etc.).

## ARTICLE 10: PERSONAL DATA PROTECTION

HENKEL acts in accordance with the European General Data Protection Regulation (GDPR) of 2016/679 concerning the protection of personal data.

These data can be collected and processed depending on the consent given, in accordance with the [Statement on data protection](#).

The participant can withdraw his/her consent for the future at any given time by clicking on the hyperlink provided for this purpose in either the confirmation e-mail message or in the [Statement on data protection](#). The withdrawal of consent does not affect the legality of processing based on the consent before it was revoked.

## ARTICLE 11: DISPUTES

In the case of force majeure, if unforeseen circumstances would arise or in the case of dispute, HENKEL may take any decision necessary to ensure that the contest takes place properly. Its decisions are final and without right of recourse.

The current REGULATIONS are subject to the Netherlands legislation, and are interpreted and implemented in accordance with the Dutch law. In the event of a dispute related to this contest that cannot be settled amicably, only the courts of Utrecht are competent.

## ARTICLE 12: COMMUNICATION

Except in the cases provided for in these REGULATIONS, no written correspondence will be made concerning this contest, nor will there be any telephone or other communications, neither during the contest nor after its conclusion. Consequently, no list of winners will be communicated.